

**PARENTS
MATTER**
let's make a difference

Paid for by South Dakota Governor's Office of Highway Safety

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Talk to your kids
about alcohol

Talk to your kids
about alcohol

Talk to your kids
about alcohol

HERE'S HOW...

HERE'S HOW...

HERE'S HOW...

Be supportive of children

Be supportive of children

Be supportive of children

Let children know they can
talk to you about anything

Let children know they can
talk to you about anything

Let children know they can
talk to you about anything

Don't criticize children

Don't criticize children

Don't criticize children

Use current events to
raise alcohol issues

Use current events to
raise alcohol issues

Use current events to
raise alcohol issues

Ask children for their
reaction to current events

Ask children for their
reaction to current events

Ask children for their
reaction to current events

Make talking about alcohol
a discussion,
not an argument

Make talking about alcohol
a discussion,
not an argument

Make talking about alcohol
a discussion,
not an argument

Do you have an idea for talking to
kids about alcohol use?
Send ideas to dpsinfo@state.sd.us

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kids about alcohol use?
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